

groundswell ADVERTISING BOOKING FORM

Please return via email: comms@ngiv.com.au

CONTACT

COMPANY

ADDRESS

STATE

POSTCODE

EMAIL

MOBILE

PHONE

PAYMENT INSTRUCTIONS:

Upon receipt of this booking form, confirmation will be sent along with an invoice (any discounts will be applied at this point eg 15% for a 12 month campaign - 6 issues).

NGIV members can pay on account.

For Non members, bookings will only be confirmed and placed upon receipt of payment of your invoice.

MONTH OF ADVERTISEMENT PLACEMENT:

ADVERTISEMENT SIZE/TYPE:

SELECT

NGIV FULL MEMBER

NON MEMBER

FRONT COVER (210mm w x 297mm h)

\$3,200

\$3,520

INSIDE FRONT COVER (210mm w x 297mm h)

\$2,880

\$3,170

INSIDE BACK COVER (210mm w x 297mm h)

\$2,480

\$2,720

FULL PAGE (210mm w x 297mm h)

\$2,200

\$2,430

HALF PAGE HORIZONTAL (182mm w x 132mm h)

\$1,295

\$1,440

HALF PAGE VERTICAL (88.5mm w x 280mm h)

\$1,295

\$1,440

THIRD PAGE VERTICAL (57mm w x 280mm h)

\$1,025

\$1,135

QUARTER PAGE VERTICAL (88.5mm w x 132mm h)

\$895

\$990

ADVERTORIAL FULL PAGE

(650 – 700 words plus two to three images and logo)

\$2,200

\$2,430

ADVERTORIAL HALF PAGE

(300 – 350 words plus one image and logo)

\$1,200

\$1,320

TRADE DIRECTORY (88.5 mm w x 64 mm h)

\$615

\$680

REVEALED (130 words plus image and logo)

\$385

\$450

INSERT

\$415

\$500



Nursery & Garden Industry
Victoria

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